

LAKE CHAFFEE IMPROVEMENT ASSOCIATION

BOARD OF DIRECTOR'S MEETING

Sept 12, 2001

ATTENDANCE: Jack Pirzl, Emmy King, Dennis Flaherty, Eugenie Bagley, Gay Leedie, Gerry Dufresne, Bill Thompson, Betty Dunn

The meeting was called to order by Gay Leedie at 7:05 pm

PUBLIC TO BE HEARD: Deanna Soja, Laura Koropatkin, Maria Lashua, Mike Oakes, Rich Rodrigue, Bob Layton, Michael Grant

Bob Layton – website: www.lakechaffe.org. Aug 19th, 2001 through Aug 18, 2002 \$35 per year. Marilyn DelGrosso donated the fee for the first year. See attached site plan for details

Bill Thompson made a motion to move the fund raising agenda forward. Jack Pirzl seconded.

Moment of silence for the people involved in the attack on the United States.

FUND RAISING REPORT: Raised \$50.00 for the Association at the Budget Meeting in August with the ice cream social preceding the meeting. Bill Thompson donated the ice cream and the toppings.

Discussion revolved around fund raising ideas: Card Bingo Game w/chips, dance with adults, dance with children, kids movies on beach or in the Hall, walk-a-thon, boat races, selling candy bars, T-shirts and sweatshirts with Lake Chaffee monograms, camp nights on the island, dart nights, and door to door collections.

SECRETARY'S REPORT : Emmy King made a motion to accept the Secretary's Report. Dennis Flaherty seconded. All in favor. Motion passed.

TREASURER'S REPORT: Bill Thompson made a motion to accept the Treasurer's Report. Emmy King seconded. All in favor. Motion passed. Jack will be completing a more detailed report containing more specific categories.

HALL OF FAME COMMITTEE: none

ROAD CHAIR'S REPORT: Betty Dunn made a motion was made to accept Hipsky's bid for \$6500 for the road maintenance contract. Jack Pirzl seconded. All in favor. Motion passed.

BINGO CHAIR REPORT: Bill Thompson distributed flyers to help advertise for Bingo at the Woodstock Fair, etc. Numbers were up last month.

CONSTABLE'S REPORT : none

REC CHAIR'S REPORT : none

BEACH CHAIR'S REPORT : Water test at the main beach did not meet the requirements, so the beach has been closed to swimming. This information was also printed in the most recent newsletter. Gay Leedie called to have the port-o-let removed for the year from the main beach.

ENVIRONMENTALIST'S REPORT: none

CORRESPONDENCE: Received a letter from Shirley Bond who recently purchased a home on Lake View Drive.

OLD BUSINESS: Jack Pirzl received a letter from the IRS detailing the possibilities for tax-exempt status as a municipality. Eugene Bagley will follow-up with the IRS to obtain more information.

NEW BUSINESS: Mike Grant's family hung a new rope on the island this past summer.

The Board Meetings will be moved to the 3rd Wednesday of the month instead of the second Wednesday, with the exception of November.

The 1st Wednesday of every month a meeting will be held at Bill Thompson's house to prepare the monthly newsletter.

Mike Grant spoke to the CT DEP about hatcheries to put fish in the lake. He also requested Lake Chaffee letterhead.

Mike Grant and three of his neighbors are going to dredge in front of their properties this fall while the water is down.

Eugenie Bagley called various Septic Cleaning companies to compare rates for pumping out the Hall's tank on a monthly basis. We will be changing companies in order to save \$20.00 per month. (\$145 vs \$165)

A new line will be added on our Treasurer's Report for our Newsletter Fund. We are starting to receive checks from people who would like to receive our newsletter by mail each month.

Respectfully Submitted,

Linda M Parent
Secretary

LakeChaffee.org

Official Website of the Lake Chaffee Improvement Association

Site Plan – home page plus at least 7 main screens (designated by)

Home Page

- Series of images of lake changing thru seasons or aerial photo of Lake
- Schedule of upcoming events
- Summary & link to agenda of next meeting
- Summary & link to most recent newsletter
- Member announcements: births, deaths, marriages, new members, departing members, graduations, etc.
- Last week's big bingo winner

LCIA Membership Directory

- Name, Address, Telephone & E-Mail Address

Lake Chaffee real estate

- LCIA plot plan with flag or arrow on each parcel being sold
- Exterior and interior (if available) photos, MLS listing page
- Realtor Sponsorships [either flat annual fee (\$100?) and we will devote a web page to each LCIA property they list for no additional charge or a monthly fee (\$25) for listing each property as it comes to market.

LCIA Archives

- Minutes from Past Meetings
- Association Ordinances
- History of Lake Chaffee
- Past newsletters
- Official statute under which LCIA was authorized

LCIA Leadership

- ❑ Name, headshot photo, 2-line bio & link to directory listing of each elected and appointed LCIA officer, board member and committee chairman
- ❑ E-mail link where available

◆ **LCIA Blotter**¹

- ❑ List tax delinquents: name, date, amount
- ❑ List citations issued: name, date, infraction, fine, payment status
- ❑ Listing active until payment (removed within 10 days of payment)

◆ **Member classified**

- ❑ Free 2-line listing of items for sale, tag sales, lost-and-found, free pets, personal services excluding real estate
- ❑ \$5 for business-card link listing with photo or art

◆ **Suggestion/Question Submission Form**

Potential Funding Derived from Website

- ✓ Sponsorships (other than realtor), aka advertisements, can be scattered throughout the website and include paid ads (suggested pricing, \$5/month or \$50/year); part of sales pitch should be that we are limiting sponsorships to X number from the industry
 - ❑ target 3-4 septic tank pumping services
 - ❑ target 2-3 septic system excavators and installers
 - ❑ target 2-3 water service firms (e.g. Culligan)
 - ❑ target 2-3 oil delivery services, tree services, well services
 - ❑ target Charter Cable
 - ❑ target 1-2 veterinarians (there are a lot of dogs and cats at LC)
 - ❑ target 1-2 nearby laundromats
- ✓ Member classified advertising
- ✓ Realtor Sponsorships
 - ❑ target the 3-4 firms which are most likely to list LC property
 - ❑ target the 2-3 firms which would like to enter the LC real estate market
- ✓ Improve collection of membership fees and fines
- ✓ Sell personalized (vanity) Lake Chaffee e-mail addresses (e.g. bob@lakechaffee.org)
 - ❑ Cost to LCIA: 20 e-mail accounts for \$50/year
 - ❑ Recommended sell price: \$2/mo (6 month minimum) or \$20/year

Items needed – text and images (all will be returned)

- ✓ LCIA plot plan
- ✓ List of LCIA members, addresses, telephone numbers (on disk)
- ✓ Aerial photo of Lake Chaffee if available
- ✓ Favorite photos of lake
- ✓ LCIA logo (if we don't have one...I'll improvise)
- ✓ Back issue(s) of newsletter (on disk)
- ✓ Association Ordinances (on disk)
- ✓ Photo of each LCIA officer, directors & chairman along with 2-line bio
- ✓ Minutes of past meetings (on disk)

Other help needed to make the website work for us

- ✓ Volunteer to approach potential advertisers, obtain payments and desired ad content
- ✓ Spread the Word – most critical element to making any website successful
 - ❑ to everyone at the lake
 - ❑ to those who come to the lake for pleasure (your friends & relatives)
 - ❑ to those who do business here

¹ Prospective sponsors may object to this section and may be convinced to pull their advertising by listed offenders.

- ❑ to those who are considering moving here
- ❑ to new residents via the Welcome Wagon
- ❑ bulletin board @ Bubba T's